

Enabling Productivity, Precision
and Energy Efficiency



75+
years of
experience



4 million
motors



12,000+
servo solutions



35,000
gearless
machines
for elevators

Our participation in the International Sourcing Expo for Elevators & Escalators (ISEE) 2022

We participated in the first edition of the ISEE from 1st-3rd December 2022, at the Bombay Exhibition Center, Mumbai. ISEE provides elevator companies and component manufacturers a platform to showcase their products and innovations to global players, and tap potential business opportunities in the international market.

Nakul Mehta, our Managing Director, inaugurated our 153 sq. mtr. stall in the presence of our pan-India Magnet Technology Machines (MTM) Sales team led by R Rajaraman.

Over the three days of the expo, we showcased our SynchroTorq® and GreenStar® range of gearless machines, highlighting its salient features and the variety of applications they cater to.

This year, we also introduced the GreenStar® 18 Pole machine at the expo, which garnered considerable interest.

To watch a brief video of our presence at the ISEE, scan this QR code:



Bharat Bijlee is synonymous with electrical engineering in India. Our key business lines are Power Systems (Power Transformers, EPC Projects) and Industrial Systems (Motors, Drives & Automation, Magnet Technology Machines). Headquartered in Mumbai, we have sales and service network across India. The company's manufacturing facilities are located in Airoli, Navi Mumbai on a 1,70,321 sqm. campus.

Partner Spotlight



Mehul Bhatt
Proprietor
M R Enterprises
Ahmedabad

M R Enterprises, that deals in elevator components, has been a long standing partner of our MTM division. Our association with the company began in 2008.

The company's proprietor, Mehul Bhatt has been a part of the Elevator market for more than four decades. With this solid experience, he founded M R Enterprises in 1994 to cater to the Gujarat market.

M R Enterprises provides complete product solutions for the elevator industry. The company is our authorised distributor for the entire range of gearless machines; these are supplied in kits to elevator installers along with suspension ropes, doors and guide-rails sourced from other reputed manufacturers.

Mr Mehul notes that it is BB's consistent technical and service support, as well as the trust it has bestowed on them that has enabled this strong partnership. From BB, he looks forward to a continued fruitful association and support in new product development in the coming times.



S K Khadanga
Director
Noble Industrial
Equipments Pvt. Ltd.
Bhubaneswar

Our Bhubaneswar-based motor dealer partner, Noble Industrial Equipments Pvt Ltd. was incorporated in 2008. Led by S K Khadanga and two other enthusiastic directors, the company is focussed on a variety of sectors in Odisha.

The company's expertise lies in rice mill & flour mill, food, steel plant, mines and cement plants. In these

competitive markets, the company strives to stay ahead through a positive spirit. Mr Khadanga also admits that losing a few orders along the way is also part of the game and a great learning experience.

Noble Industrial's association with us began in 2015. Mr Khadanga appreciates the support and cooperation Noble Industrial has received from BB. The fact that we accompany them on customer visits, as well as help generate enquiries with acceptance of technical configuration, are factors that have strengthened their assurance in our partnership.

With BB's support, Mr Khadanga looks forward to better business prospects in the future.



Our Company's Founder, Mr. J. S. Zaveri, served as the Chairman of the Indian Electrical & Electronics Manufacturers' Association (IEEMA) from 1967 to 1969 and also as a member of the Institute of Standards. Here is a throwback photo of him speaking at an annual convention of IEEMA (then IEMA). The prize for the best 50 sq. mtr. stall at ELECRAMA is also named after him.



News & Events

On the occasion of World Standards Day, celebrated annually on 14th October, the Bureau of Indian Standards (BIS) acknowledged our contribution towards the quality movement in India. At the 'Manek Mahotsav' conclave organised by BIS's Mumbai Chapter, we were felicitated for being one of the earliest BIS licensees for our flame proof range of motors and honoured with the BIS Champions of Quality award and certificate. Sunil Mistry, Salil Kumar and Jayendra Garud accepted the award in presence of several BIS delegates.



In October 2022, we attended our customer Milacron India's 20th Strategic Partners Meet. At the meet, our Bhadresh Dani spoke of our technology and service capabilities and the way we deftly handled challenges during the pandemic. We also received the 'Partner with Possibilities - New Product Development' award for 2020 to 2022 from Milacron. We have been supplying our servo solutions to Milacron India for over a decade now.

In January 2023, our Bhadresh Dani participated as one of the speakers in a webinar, titled "Quality Sourcing Solutions from India for European Manufacturers" organised by VDMA India. Bhadresh spoke of our motor and drives solutions for industrial applications with focus on our delivery reliability, quality and service. Over 140 participants from 44 cities in India and 30 cities in Europe attended this informative webinar.

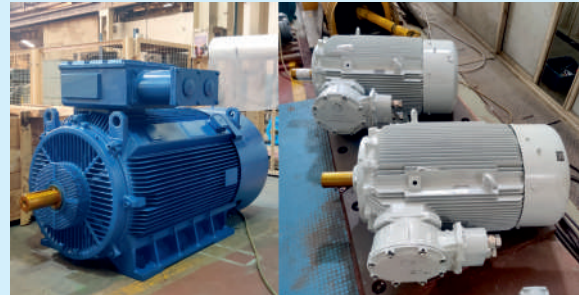


News & Events



Our MD Nakul Mehta's interview was featured in Elevator World India's November issue. Mr Mehta elaborated on the history and growth of Bharat Bijlee and the company's role in Atmanirbhar Bharat in the context of the vertical-transportation (VT) industry.

To read his full interview, visit <https://tinyurl.com/2ta3vv2a>



In December 2022, we executed motor orders for two major companies in the Distillery sector. In the last five years, we have supplied a large number of safe area and flameproof motors for distillery projects. Our motors drive pumps in the distillation, fermentation and evaporation processes in the plants and are also used for ID, FD and SA Fan applications.



We won the 'Innovative Motor Manufacturer' award for 2022-23 for our SynchroTorq® range of servo motors at the Modern Plastics India Awards event held in Mumbai. R Rajaraman and Bhadrash Dani accepted the award on behalf of the organisation.



Our Motors division received the 'Green Channel' certification from Thyssenkrupp Industries India (TKII), a leading EPC contractor. The certification makes us compliant to TKII's stringent quality and delivery standards for electric motors. We are one of only two motor manufacturers in the country to receive this certificate.

Vivek Batra and Anant Deshmukh accepted the certificate at an event held at TKII works in Pimpri, Pune.